

ColorPlus® Technology Finishes by James Hardie Promotion





To submit a claim visit HardiePromo.com

See terms and conditions for more details on page 2

Receive a \$600 Gift Card on Hardie® Products featuring ColorPlus® Technology Finishes

Hardie® fiber cement siding products are designed to resist extreme weather conditions while delivering long lasting beauty and low maintenance over time. Enjoy the look with unprecedented peace of mind. It's easy to see what makes James Hardie the North American** leader in fiber cement siding.

- Tougher than the elements
- Stands up to hail storms and harsh weather
- Water resistant to help protect against swelling
- Holds no appeal for animals or insects
- Noncombustible*

DETAILS:

\$600 Rebate – minimum 3,000 square ft Hardie® Plank siding, Hardie® Trim, or Hardie® Soffit with ColorPlus® Technology finishes

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*Noncombustible Hardie® siding won't burn when tested per ASTM E136, and along with other home hardening measures, may help protect a home from external fire damage. Fiber cement fire resistance does not extend to applied paints or coatings, which may be damaged or char when exposed to flames

**Based on Freedonia 2022 Global Siding (Cladding) demand estimates and James Hardie sales in North America



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Terms and Conditions:

The ColorPlus® Technology Finishes by James Hardie Promotion is valid for purchases made between August 1, 2025 and December 31, 2025.

\$600 Rebate - minimum 3,000 square ft Hardie® Plank siding, Hardie® Trim, or Hardie® Soffit with ColorPlus® Technology finishes

Eligibility: Promotion is open to (a) contractors and builders of single-family residential homes (b) in the following states: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont, New Jersey, New York, Pennsylvania, Maryland, Delaware, Virginia, District of Columbia, Illinois, Indiana, Michigan, Ohio, Wisconsin, Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, South Dakota, and Kentucky.

How to Redeem: Qualify by purchasing the minimum of 3,000 square foot of Hardie® Plank Siding, Hardie® Trim, or Hardie® Soffit with ColorPlus® Technology finishes. Enter the required information on the submission form at HardiePromo.com and upload the contractor invoice specifying the qualifying products and quantities on a single invoice (the "Submission"). All eligible purchases must be made on or before 11:59 PM CST December 31, 2025.

Rebate: The rebate will be issued in the form of a prepaid physical card and will be sent to the physical address specified on the submission profile within 4-6 weeks of the Submission's receipt.

Restrictions: Limit one rebate per project address. Limit 10 homes per builder/contractor. Multi-family or commercial projects are ineligible. Offer is open only to builders and contractors.

Terms and Conditions: James Hardie Building Products Inc. reserves the right to audit submissions and validate qualification. Hardie® Trim Batten Boards do not count towards trim volume required for rebate. Rebate may not be combined or used with any other rebate or other promotional offers. All claims must be submitted on or before 11:59 PM CST on December 31, 2025. All materials received as part of the Submission become the property of James Hardie Building Products Inc. and will not be returned. Please keep a copy of all materials submitted with your Submission. Please allow 4-6 weeks for fulfillment of rebate requests. James Hardie Building Products Inc. assumes no liability for lost, late, or misdirected rebates caused by a failure to properly complete the submission, technical issues, carrier issues, or for any other reason. Illegible or incomplete requests will not be honored. If terms and conditions are not met, incentives will not be sent. Void where prohibited or restricted by law. Availability and terms of offer may change without notice. For any information regarding the offer, please call 1-833-235-0836 Monday through Friday from 7:00 A.M. to 7:00 P.M. Central Standard Time. Please reference the ColorPlus® Technology Finishes by James Hardie Promotion. This Promotion is governed by the laws of the State of Illinois, without regard to conflict of law principles. As a condition of participating in this Promotion, you agree that any and all disputes which cannot be resolved between the parties and causes of action arising out of or connected with this Promotion, shall be resolved individually, without resort to any form of class action, exclusively before a court located in Illinois having jurisdiction. Any damages claimed by homeowner that arise out of or is related to this Promotion or the terms and conditions stated herein is limited to the maximum rebate available hereunder. Further, in any such dispute, under no circumstances will you be permitted to obtain awards for, and hereby waive all rights